

University of New Brunswick Saint John
Faculty of Business
BUSINESS LAW BA3705
WINTER 2021

INSTRUCTOR INFORMATION

Name: Jennifer Larson
Email: Jennifer.larson@unb.ca
Phone: (506) 634-1197
Office Hours: Available in Teams from 1:30 – 2:30 pm on Wednesdays
Communication: It is best to reach me by email or on Teams.
I will try to respond within 24 hours of receipt of emails, Teams Chats and voicemails received between Monday (after 8:30am) & Friday (before 3:00pm).

COURSE INFORMATION

Course Title: Business Law
Course Number: BA3705
Course description: *The general aim of this course is to study the theory and applications of Canadian law to businesses. Legal concepts and principles that regulate the conduct of business will be examined, along with the processes used to enforce business law and the consequences of noncompliance.*
Meeting Location: ADM
Meeting Day(s): Mondays and Wednesdays
Meeting Time(s): 2:30 p.m. – 3:50 p.m.
Prerequisite(s): See Faculty Requirements – Any student not having the stated course prerequisite(s) with a minimum grade of C will be removed from this course after the last day to add classes.

All students are expected to be able to use word processing and spreadsheet software.

ACADEMIC PORTFOLIOS

Students are strongly encouraged to retain all course outlines, tests and projects and create an academic portfolio. This documentation is necessary if you are transferring, applying for advanced standing, or vying for accreditation.

TEXTBOOK

Willes and Willes. *Contemporary Canadian Business Law: Principles and Cases* (12th ed.)

COURSE OBJECTIVES

The course objectives are to:

- Introduce students to the social, political, economic and historical context for the legal regulation of businesses in Canada
- Examine and understand key business law concepts and principles, including the laws of contract and tort
- Critically consider the relevance and efficacy of business law in the modern context
- Understand a variety of basic management legal obligations and legal risks
- Speak to and learn from real businesspersons and lawyers about legal risks and risk mitigation and their experiences
- Enhance written and verbal communication skills
- Develop enthusiasm and passion for the discussion and study of the law and legal regulation of business

COURSE REQUIREMENTS

Item	Description	Value	Date Due	Details
Test #1	Will cover Weeks 1-5	25%	February 17, 2021	T/F, multiple choice, short answer and cases.
Test #2	Will cover weeks 7-11	25%	March 31, 2021	T/F, multiple choice, short answer and cases.
Essay	See Description on D2L	30%	April 14, 2021	1500 words
Participation	See Description on D2L	20%	term	
Total:		100		

If a test is missed with an “excused absence in advance”, the student may complete the missed test within a reasonable time. The instructor must be notified before the test is given and the instructor will determine if it is an acceptable reason for an excused absence. If a test is missed without an excused absence in advance, the student will receive an automatic grade of “F” for the test.

CLASS SCHEDULE

The class schedule is subject to change – watch for e-mails; announcements in class or via Desire2Learn.

Week #	Date	Topic
1	Jan. 11 and Jan. 13	Introduction to Law; Chapter 1
2	Jan. 18 and Jan. 20	Legal Environment for Business; Chapters 2,3
3	Jan. 25 and Jan. 27	Torts; Chapters 4,5,6
4	Feb. 1 and Feb. 3	Contracts; Chapters 7,8,9
5	Feb. 8 and Feb. 10	Contracts; Chapters 10, 11, 12
6	Feb. 17	Test #1
7	Feb. 22 and Feb. 24	Business Relations; Chapters 16, 17
8	Mar. 1 and Mar. 3	No Class – March Break
9	Mar. 8 and Mar. 10	Employment; Chapter 19
10	Mar. 15 and Mar. 17	Property; Chapters 21,22,23
11	Mar. 22 and Mar. 24	Bankruptcy and Insolvency; Chapter 30
12	Mar. 29 and Mar. 31	Test #2 on March 31
13	Apr. 7	Guest Speakers; Groups 1,2,3
14	Apr. 12 and Apr. 14	Guest Speakers; Groups 4,5,6 (ESSAY DUE Apr 14)

GRADING SYSTEM

HOW GRADES ARE DETERMINED Letter Grades: According to the University Calendar, online at: <https://www.unb.ca/academics/calendar/undergraduate/current/regulations/universitywideacademicregulations/iii-examinationstandingandpromotion/index.html>

Grades for individual course components may fall between 0 and 4.3. Final grades will be reported as a letter grade. For your convenience, the letter grading system is provided below and online at the above link.

90-100	A+	4.3	Excellent performance
85-89	A	4.0	Excellent performance
80-84	A-	3.7	Excellent performance
77-79	B+	3.3	Good performance
74-76	B	3.0	Good performance
70-73	B-	2.7	Good performance
66-69	C+	2.3	Satisfactory performance
60-65	C	2.0	Satisfactory performance
50-59	D	1.0	Less-Than-Satisfactory performance
0-49	F	0.0	Failure
	WF	0.0	Failure

FINAL EXAMINATIONS ARE SCHEDULED BY THE REGISTRAR'S OFFICE.

DO NOT make travel plans before the last date of the final exam period.

Please take time to review the University Calendar at:
<http://www.unb.ca/academics/calendar/undergraduate/current/index.html>
to familiarize yourself with all University Regulations.

ACADEMIC ACCOMMODATION FOR STUDENTS WITH DISABILITIES

Academic accommodations for students with disabilities are provided by the Student Accessibility Centre in Oland Hall, Room G32. If you are a student with a disability and would like to discuss potential accommodations, you are encouraged to contact Ken Craft, Student Accessibility Counsellor. Ken can be reached at kcrafft@unb.ca or 648-5690.

CLASS ETIQUETTE IN THE VIRTUAL SETTING

Students are asked to respect the following etiquette when in a virtual setting:

- Be careful with humor and sarcasm. Make sure that it is clear you are being funny and not being rude. Emoticons and smileys can be helpful when conveying humor or sarcasm so that it is read correctly

- Know your position in cyberspace. Although the context is different, you are still working with real people. So please adhere to the same standards of behaviour you will follow in real life and in a real classroom. *If you wouldn't say it to someone's face, don't say it online either.*
- Respect other people's time. Be on time for any assignment, discussion, meeting and virtual class; make sure your devices are ready so fewer tech issue will occur; stick to the topic in order to reduce irrelative information; use clear and concise language for efficient communication; try not to delay replying to any messages or emails;
- Keep professional in your presence. Check your wording and spelling before sending a message, posting under a discussion, and submitting an assignment; check your surroundings and make sure they are appropriate for a virtual meeting; use professional language and avoid slang and language improper for a class context; express your emotion properly by communicating with proper tone of voice and emoji.
- Be open-minded. Always respect other people's ideas and opinions even they differ from yours; give your opinions in an open and welcome way; when challenging other people's ideas, express your opinion in a peaceful way, and make sure the goal is to increase everyone's knowledge.
- Make sure your and other people's information is secure. Only share information directly related to the topics in the courses or emails; don't share any confidential information with other people; make sure your message or email is sent to the right person, and avoid put the information in a group chat or "reply to all"; ask for permission if you need to take other people's contribution out of the classroom.

COMPUTER & SOFTWARE REQUIREMENTS AND SUPPORT

- All students must have a minimum of 2GB RAM and 3.0 Ghz single processor speed.
- The following is also required:

System/Software	Essential Requirements
Operating System	PCs minimum Windows 10 MACs minimum Mac OSX 10.12 or later
Internet Speed	High speed Internet Is recommended. Examples: Rogers Hybrid Fibre 10 Internet service and Bell Fibre Internet 5 plan
Internet Browser	Latest version of Google Chrome recommended Updated version of a web browser that supports HTML 5 including, Internet Explorer, Mozilla Firefox and Google Chrome. All are free to install from their respective websites. To verify your browser, go to https://www.whatismybrowser.com/ and ensure that a green checkmark displays with the text "Your web browser Is up to date." If accessing Internet through a large organization (e.g. hospital) you may need to contact your organization's IT department to arrange this.
Software	Antivirus software that is up to date

Adobe Acrobat Reader (<https://www.adobe.com>)

- Please note that students are responsible for ensuring these requirements are met so that they can fully participate in all course learning activities.
- **Students with questions about technology should contact:**
- Information Technology Services (ITS) Help Desk (Monday to Friday, 8:30 to 4:30).
- Phone: 657-2222 (Saint John Campus)
- or email, itservicedesk@unb.ca

COURSE RECORDINGS AND PRIVACY

- Recordings of online classes are for student's personal use for course purposes only and are not to be shared with others.
- Be respectful of your peers and instructors. Sharing of any personal information, including but not limited to personal views and opinions with others, other than for course purposes, is not permitted and may violate UNB's Policy for the Protection of Personal Information and Privacy.
- Personal opinions, views, and commentary provided during online delivery may be considered personal information, which requires the consent of the person who provided it in order to share it ethically and legally. Course videos are to be used only to help you learn the course material.
- The content shared by faculty and instructors is subject to copyright and cannot be shared without the explicit permission of the copyright owner, which may include but not be limited to the course instructor, their colleagues, textbook publishers, and multimedia vendors.

A HEALTHY CAMPUS COMMUNITY

UNB Saint John has launched the Healthy Campus Community initiative. A Healthy Campus Community is one where we all feel supported and empowered to take action on our own wellbeing but are also willing to lend a hand to support others. This initiative recognizes that student health and wellbeing are essential to academic success, and that if we work together to create a supportive campus environment, students will thrive not only in university but in all areas of their lives. Everyone – students, faculty, and staff have a role to play in creating a Healthy Campus Community,

All students are encouraged to visit the Healthy Campus Community website to find out more <http://www.unb.ca/saintjohn/studentservices/health/healthsections/index.html> at and like them on Facebook to keep up to date with current news and events.

Remember, if you are concerned about a friend or your own wellbeing, it is important to seek help early. Stress is a normal part of your student experience. Connect with me or use the resources available to you at <https://www.unb.ca/saintjohn/studentservices/health/index.html> to be proactive rather than reactive.

PLAGIARISM AND ACADEMIC MISCONDUCT

University regulations applicable to all courses are described, and definitions of academic misconduct are clearly defined, (including plagiarism) in the UNB Academic Calendar. **It is each student's responsibility to fully understand these Regulations and their ramifications:** specifically, please consult Section VIII – Academic Offences in the 2020-2021 online Undergraduate at:

<https://www.unb.ca/academics/calendar/undergraduate/current/regulations/universitywideacademicregulations/viii-academicoffences/index.html>

Plagiarism includes:

1. quoting verbatim or almost verbatim from any source, regardless of format, without acknowledgement;
2. adopting someone else's line of thought, argument, arrangement, or supporting evidence (such as, statistics, bibliographies, etc.) without indicating such dependence;
3. submitting someone else's work, in whatever form (essay, film, workbook, artwork, computer materials, etc.) without acknowledgement;
4. knowingly representing as one's own work any idea of another.

NOTE: In courses which include group work, a penalty may be imposed on all members of the group unless an act of plagiarism is identified clearly with an individual student or students.

Please note that plagiarism is not difficult to spot; web sources can be quickly traced through a variety of specialty search engines. Professors are required to follow the disciplinary procedures outlined in the calendar (B.17. IX. A. 1-2).

Other OTHER ACADEMIC OFFENCES you need to be aware of include:

1. Cheating on examination, tests, assignments or reports, including but not limited to:
 - a. Impersonating a candidate at an examination or test or in connection with any assignment in a course or availing oneself of the results of impersonation.
 - b. Obtaining, through theft, bribery, collusion, purchase, or other improper manner,
 - i. an examination or test paper prior to the date and time for writing the examination or test;
 - ii. academic materials belonging to another person, e.g. laboratory reports, assignments, papers, computer materials, datasets.
2. Falsifying or knowingly submitting false assignments or credentials, records, transcripts, or other academic documents.
3. Submitting a false health or other certificate.
4. Submitting identical or substantially similar work for one course or program of study, which has been or is being submitted for another course or program of study, without the prior express knowledge and approval of the instructors.
5. Interfering with the right of other students to pursue their studies.
6. Knowingly aiding or abetting any of the above offences.
7. Tampering with, or altering, in any deceptive way, work subsequently presented for a review of the grade awarded.

Unauthorized Materials: UNB does not permit the use of personal communication devices during test or exam periods – in particular devices that could potentially be used to communicate with others while writing an exam– play pre-recorded video, sound or text. Having any of these devices with you

during exam time will be considered an **academic offence** as per Section VIII of the University Regulations. Personal communication devices including but not limiting to, cell phones, pagers, text messaging devices, personal recording devices, PDAs, tablets, laptops, unauthorized calculators and electronic translators. Exemptions may be made by the instructor if a particular device is required to complete the exam. This information is also available in the online calendar at:

<https://www.unb.ca/academics/calendar/undergraduate/current/regulations/universitywideacademicrogulations/iii-examinationstandingandpromotion/index.html>

Unauthorized photocopying of texts and published materials is an infringement of copyright. No unauthorized photocopied texts or materials are permitted to be used in the classroom or during examination(s), including open book examination(s).

Unethical Behaviour: the following behaviors are considered **unethical**:

- Telling an instructor you ‘need’ a certain grade.
- Asking for extra assignment(s) for the purpose of raising your grade.
- Asking to raise your grade because it is very close to the next higher grade.
- Asking to raise your grade because you did very well on some part of the course.
- Asking to raise your grade because you disagree with the grading scheme applied.
- Asking for allowance to turn in an assignment late – even a few minutes late – because of computer or printer problems, or any other reason.
- Asking to be treated better than other students by making an exception to the rules.
- Asking for any other unfair advantage in grading

POLICIES

Attendance: A student must attend at least one class during the period Monday, January 11 through Thursday, January 21, 2021. Failure to adhere to this policy may result in removal from the class unless prior arrangements have been made with the instructor. If a student has attended class any time during the period Monday, January 11 thorough Thursday, January 21, 2021 and then decides to drop the course, it is the student’s responsibility to have their name removed from the class list. In addition, students must comply with any of the instructor’s specific attendance requirements for the course.

We will not be meeting in person and this class will be entirely on-line. However, I will expect you to be available during some of the allotted scheduled time. This class is scheduled for Mondays and Wednesdays 2:30 – 3:50 p.m. During Wednesday’s class time we will meet as a class online via Teams and you will then break into your small groups. Monday’s class time is set aside for you to have an opportunity to watch the pre-recorded lectures. You do not have to watch them then, but I wanted to make sure you had time set aside for watching the pre-recorded lectures.

Each of you will be assigned a Team that will meet as a small group during Wednesday’s class time for small group discussion work/problem solving work. I will drop in and visit you in these groups to help guide and answer any questions.

Attendance for Wednesday’s group work is mandatory as it is essential to success in this class.

Administrative Removal for Not Having Met Prerequisites: Students will be administratively ‘dropped’ from the course after the second week of the term if they have not fulfilled the prerequisite(s) for the course. Students seeking advice or review on this matter should complete a Permission and Request Form which is available on our advising website at: http://www.unb.ca/saintjohn/business/_assets/documents/pr-form.pdf.

Communication with Students: In addition to the instructions regularly provided during the class period, the instructor and the Faculty of Business will communicate with students through the UNB e-mail system. UNB email accounts can be accessed from the UNB homepage by clicking on ‘myUNBPortal’ under the “UNB Students, Faculty & Staff tab” at www.unbsj.ca. It is each student’s responsibility to activate his/her UNB e-mail account and check it daily. UNB e-mail account can be forwarded to other e-mail addresses. Visit <http://www.unb.ca/its/> for this and many other resources available to students at this site.

Photo ID: All students are expected to have a current UNB photo ID. UNB photo IDs are issued by ITS during the first two weeks of classes, Monday to Friday at regular hours. The UNB ID is necessary to access the library resources, for admission to midterms and final examinations and to other UNB resources. In addition, the student ID allows the instructor to learn your name.

Language: In accordance with the University Calendar, the language used during this course is English. Only assignments, quizzes, tests and exams recorded in English will be graded. See the Calendar for regulations concerning the use of French in special circumstances.

UNB LIBRARIES

UNB Libraries supports your learning and academic success. Librarians will help you navigate academic resources and guide you through your research and information needs. Examples of this support include: finding reliable sources for your assignments, searching the scholarly databases, and offering advice on the quality of your research. A vast collection of resources is available to you online and in print at lib.unb.ca.

Phil Taber is the librarian for Business, Economics, English, Philosophy, and Languages. Phil is available to meet one-on-one, online or in person. You’ll find his contact information and research guides at <https://guides.lib.unb.ca/profile/x75a8>.

Research help is offered by phone, e-mail, chat, and in-person: <https://lib.unb.ca/help/ask-us>

The library offers quiet and group study space. UNB Saint John’s library is located in the Hans W. Klohn Commons. Book a group study room at <https://lib.unb.ca/services/group-study-rooms>